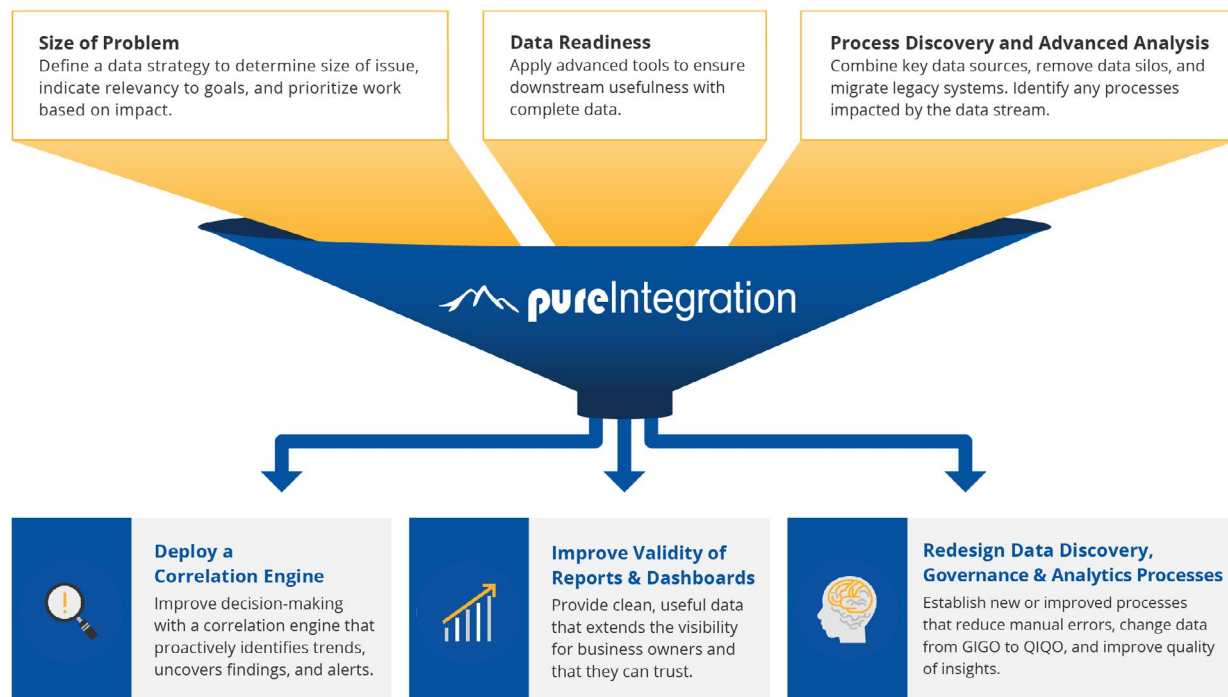


Good Data Drives Good Decisions

Fueling Growth Through Data Engineering & Operations Improvements

Businesses create more data than ever, but it's a rarity for the data to provide value. Whether you're in operations, marketing, or finance, data on your customers and assets should drive differentiation. Unfortunately, most businesses struggle with dirty data, dropped integration hand-offs, manual workarounds, system responsiveness, user independence, and limited data analysis.

Confidence in Data Drives Success



Does Poorly Optimized Data Bog Down Your Business?

Leverage the investment you've made in your infrastructure, data collection, and reporting and analytics. pureIntegration's specific data engineering skills, tools, and experiences enhance your team. The flexibility in our framework means you can bring on as much help as makes sense for your unique situation, and together we help you systematically correct your data and data operations. We have experience in today's complex, diverse data structures, with use cases such as marketing segmentation, linking billing information to CRM systems, enhancing physical asset information, and more.

See How These Companies Changed the Way They Made Decisions



Driving Improvements to Customer Experience Through Critical Infrastructure

When power supplies failed, this large telecom/cable company saw increased customer complaints and risked negatively impacting the customer experience. Their response time to correct issues was hampered by poor visibility into the elements of critical network infrastructure. pureIntegration was engaged to understand the extent of the data problem, and to clean up the data. The application of automation and AI sped up efforts. The client leveraged the clean data in their newly built correlation engine.



Salesforce/Proprietary Billing System Cleanup Increases Revenue

This large organization did not have the visibility into segment performance, which meant lost opportunities in upsell/cross-sell as well as billing problems for their customers. In order to create alignment between customers, budget, and operations reporting, pureIntegration bridged the data gap between their Salesforce instance and their proprietary billing system. Correction of underlying data integrity issues will provide a clearer picture for this client and their segment.

Experience and Expertise

Data projects require sustained effort and bringing in people with different skill sets at different points of the project. The project management can be a full-time job for your team member, and while they may have the qualifications, they may not have the time. It's also rare that an organization can afford to keep people on the bench with the right set of skills. The specifics of these projects warrant outside help, so that you can depend on their project management, use of specialized tools, and recruitment of the right people.

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Ready to transform your data & operations?

Our Data Engineering and Operations Improvement Experts Are Here to Help

pureIntegration approaches these challenges in a way that makes business sense and operates in a manner mindful of your bottom line. Our deep domain expertise allows us to identify quick wins and to deploy in an agile, ROI-focused manner.

📞 703.707.9680

📍 13454 Sunrise Valley Drive, Suite 500, Herndon, VA 20171

About pureIntegration

With pureIntegration, you get more than a project. Quite simply, you're putting the best problem solvers in the industry to work for your organization. With an uncanny knack for solving tough problems, our team leads are former executives from global management consulting organizations. And our performance results are reflected in our 97% customer satisfaction rating through formal surveys.



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