



DON'T LET **DIGITAL** KILL YOUR **TRANSFORMATION**

Technology should be integrated, not overwhelming

The promise of platforms and tools is often unrealized. Our experts know how to avoid pitfalls and achieve better results. We build a custom roadmap, putting the right people and the right technology in the right place at the right time.

DARE TO ACHIEVE DIGITAL SUCCESS

Thoughtful digital transformation enables superior customer and employee experiences and competitive differentiation. Advancements in technology create new ways for companies to innovate at scale while optimizing operations to achieve cost savings. Don't be discouraged by obstacles and detours along your digital transformation journey. Having the right, expert guide matters. We can make the difference between digital transformation *controlling* your business or *evolving* your business.

pureIntegration helps you ascend to a higher level of business performance. More than tools or platforms, change management is essential to digital transformation and technology adoption. You'll receive an actionable plan tailored to business outcomes and maximize your investments—without overwhelming your organization.

We help you:

- Accelerate growth through innovation
- Focus on day-to-day operations
- Grow revenue streams by offering new products and services
- More effectively engage your customers and employees
- Reach peak performance by embedding advanced techniques and tools
- Streamline, measure, and optimize your business performance

AVOID COMMON SETBACKS ON YOUR JOURNEY

Digital transformation can be a treacherous trail of pitfalls, traps, and technical debt. Unlike “strategy” consultants who ignore caution signs and common missteps, pureIntegration guides you through the entire digital transformation journey. Our experts have successfully charted practical, optimized routes to safely reach the summit on time and under budget, distilling the best practices of 15 years and 1500 projects.

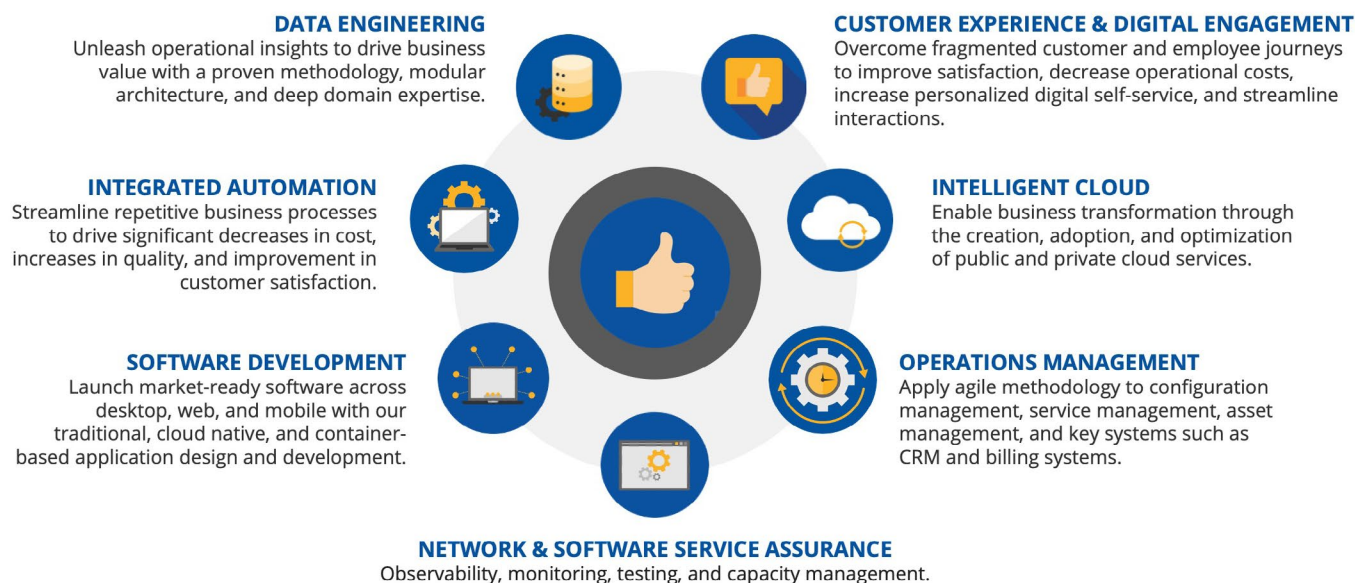
We help clients by using the following framework:



CHOOSE YOUR PATH TO BUSINESS TRANSFORMATION

Rarely is there just one path to transformational success. Your digital roadmap will likely include elements of cloud, automation, connected devices, and considerable artificial intelligence. In over 15 years of Digital Transformation consulting and professional services, pureIntegration has successfully designed, integrated, and deployed winning solutions at scale, which have resulted in measurable performance increases.

Proven pureIntegration solutions that can revolutionize how you do business:



"At pureIntegration, we accept accountability from start to finish by setting measurable goals and guaranteeing the delivery of them. That's just one way we make your business better."

—Hejong Kim, CEO of pureIntegration

REACH YOUR PEAK

At pureIntegration, we operate from a position of privilege with our clients, who value us because we blend proven business acumen with deep technical competence. We help you strike a balance between aspiration and pragmatism, engaging our experts—to ensure a manageable, practical, and outcomes-based approach to your digital transformation journey.



Cross-Technology & Subject-Matter Expertise

pureIntegration is a services firm with agility, expertise, and solutions. We:

- Assemble a team of individuals with proven experience leading major organizational transformations and mission-critical implementations/operations—expertise in cross-functional IT processes, technology architecture, and vendor tools.
- Develop and cultivate partnerships with cutting-edge vendors—positioning us as trusted advisors to our clients.
- Serve as students of our trade, keeping pace with product evolutions, from IT service management (ITSM) to IoT, and maintaining relevant training and certifications to ensure we are advising our clients from a position of current and relevant knowledge.



Specialized Industry Experience & Acute Business Acumen

pureIntegration has referenceable industry experience in a variety of complex industries. We:

- Ensure flexibility in our delivery engagements. We understand the importance of being nimble while applying expertise.
- Develop and implement bespoke solutions for our clients by leveraging pre-built, customizable, and proven approaches for transformational acceleration.
- Maintain a culture of excellence through the employment of and collaboration with specialized industry experts.
- Have operated successfully in the technology, media, & telecommunications (TMT) arena as well as financial services, utilities, and other leading industries.



Client Satisfaction & Customer Success Management

With a 97% client satisfaction rate, our clients are our top priority. We:

- Build trusted relationships with our clients and are depended on for consistent, high-quality delivery.
- Focus on identifying the root cause of the problem posed, finding solutions to ensure lasting impact and outsized value.
- Monitor and maintain a flexible approach for project execution, anticipating and pivoting to accommodate for dynamic client environments while ensuring business objectives are met.
- Prioritize the delivery of business value as we assist our clients in achieving their objectives efficiently and with greater velocity.